### **User Journey for Credit Card Application:**

Landing on Advertisement:

1. User clicks on banner

Check for Existing Customer:

1. Click on Banner -> Display Login/Registration Option

New Customer Flow:

1. Choose Registration -> Collect Personal Details -> Submit Details -> Perform Credit Check -> Decision on Credit Approval -> Generate Application Number (for successful applications) -> Generate Customer ID -> Display Confirmation Screen

Existing Customer Flow:

1. Choose Login -> Authenticate User -> Perform Credit Check -> Decision on Credit Approval -> Generate Application Number (for successful applications) -> Display Confirmation Screen